

CHANGES, CHALLENGES, AND TRANSFORMATIONS!

CTHRA's HR Symposium • May 11 in Philadelphia



FOR IMMEDIATE RELEASE

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Cablevision's COO, Industry Leaders and HR Experts Will Share Insight at CTHRA's May 11 Symposium

NAPERVILLE, ILL., April 7, 2011 — On May 11 in Philadelphia, Tom Rutledge, Chief Operating Officer (COO) of Cablevision Systems Corporation, will provide the groundwork for a day-long dive into “Changes, Challenges, and Transformations,” the theme for the Cable and Telecommunications Human Resources Association’s (CTHRA) Annual HR Symposium. The COO will assess the current state of the industry and offer attendees his insight into emerging technological, economic, and competitive trends.

After the industry overview, **Nomi Bergman**, President of Bright House Networks; **Christopher Powell**, Executive Vice President (EVP) of HR for Scripps Networks; and **Margaret Lazo**, EVP of HR for NBC Universal Entertainment & Digital Networks and Integrated Media, will join Rutledge onstage to discuss how developments in the marketplace are impacting the industry’s talent needs and HR practices. The panel discussion will be moderated by **Seth Arenstein**, Editorial Director/Assistant Vice President of *CableFAX*.

CTHRA’s morning session will be followed by an Awards Luncheon honoring CTHRA’s 2011 HR Excellence Award winners. Then Symposium attendees will participate in their choice of three HR-centric breakout sessions: “It’s A Global Workforce: A Case Study in Employee Mobility,” “Warring for Talent: Are You Still Fighting the Battle After You Thought You Won the War?” and “Leading with Diversity in a Changing Economy.”

The global workforce discussion will focus on an industry case study presented by Sharon Denson, Vice President (VP) of Global Mobility and International Compensation for **Turner Broadcasting System**, and Patti Wilkie Proietti, Senior Manager/Global Employer Services for **Deloitte Tax LLP**.

The talent war session, moderated by Linda Chambers, Corporate VP of HR for **Bright House Networks**, will delve into sourcing, screening and selection strategies shared by Renee Hauch, Senior VP of Search Management and Research for **Carlsen**

Resources; Lisa Kaye, President of **greenlightjobs.com**; and Janet Manzullo, VP of Talent Acquisition for **Time Warner Cable**.

The diversity breakout will address changing trends related to diversity and inclusion in the workforce, workplace, and marketplace as well as how HR plays a vital role in managing change. The session will be led by Dennis Brennan, SPHR, Director of Inclusion, Global Inclusion and Intercultural Management Team, **McDonald's Corporation**; David Porter, Executive Director, the **Walter Kaitz Foundation**; and Cynthia Featherson, Senior Consultant, **Ivy Planning Group**. All of the breakouts will be highly interactive with attendees sharing questions, valued resources, and lessons learned.

CTHRA will wrap up its educational program with a closing general session titled "Being Strategic: Plan for Success; Outthink Your Competitors; Stay Ahead of Change," led by **Erika Andersen**, strategic consultant, author, and President of Proteus International. Compliments of **Starz Entertainment**, each attendee will receive a copy of Andersen's book which shares the same title as her session.

CTHRA's Symposium will conclude with a networking reception. All of the Symposium activities will take place at the Chemical Heritage Foundation Conference Center in Philadelphia. Full details and secure online registration are available at www.CTHRA.com.

About CTHRA

The Cable and Telecommunications Human Resources Association (CTHRA) is the premier human capital resource for the industry and a growing nonprofit organization with more than 1,900 members spanning 100 companies. CTHRA provides industry-specific benchmarks, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include compensation, employee benefits, and human capital metrics surveys, an Annual HR Symposium, roundtables and webinars. For more information, visit www.cthra.com.

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