



NEWS RELEASE

FOR IMMEDIATE RELEASE

Media contact: [Melissa A. Hicks](#), Mosaic Marketing, 484.888.6766

One CTHRA HR Roundtable, Two Hot Topics

L.A. event to focus on employment law trends and social media in the workplace

Naperville, Ill., October 19, 2011 — On Tuesday, November 15 in Los Angeles, the Cable and Telecommunications Human Resources Association (CTHRA) will host a special educational opportunity covering two of the most significant issues affecting employers in the cable industry today: the impact of social media in the workplace, and trends in labor and employment law.

The session titled “The Impact of Social Media in the Workplace” will explore the legal risks social media poses for employers as the use of social media by employees and employers continues to rise. Attendees will also analyze the applicability of employment laws to the challenges presented by social media in hiring, managing and terminating employees; review social media policies of various employers and propose strategies for using and controlling Web 2.0 in today’s complex and mobile work environment.

“Recent Trends in Labor and Employment Law” will focus on recent changes in government-mandated policies including new disability regulations, new wage and hour issues and new posting requirements issued by the NLRB. Roundtable participants will also explore new case law regarding arbitration agreements, legal developments affecting an increasingly virtual and mobile workforce, and other recent federal and state legislation that affects how employers manage their employees.

The roundtable discussion will be led by two nationally recognized attorneys specializing in labor and employment law: Anna Segobia Masters, partner, Winston & Strawn, and Jennifer Rappoport, counsel, Winston & Strawn. Ms. Masters has practiced employment law for more than 20 years and previously served as the senior in-house employment counsel for a large telecommunications company. She has written and lectured extensively on employment issues for numerous organizations, including the American Employment Law Council, National Employment Law Institute, and California Employment Law Council. She is also a former associate editor and editor-in-chief of the California State Bar Association Labor and Employment Section’s *Quarterly*.

Ms. Rappoport represents clients in employment-related litigation and counsels employers on a variety of employment-related issues such as unlawful harassment, including California’s mandatory supervisor harassment avoidance training; blogging and social networking issues in the employment context and general employment practices. She frequently speaks on a variety of topics, including managing leaves of absence, social media, legal developments, and wage and hour law. In July 2008, Ms.

Rappoport was a featured speaker at the Practising Law Institute's "Setting Employee Blogger and Social Media Policies" seminar, and in 2010, she was selected by SuperLawyers as a "Rising Star" in the area of employment law.

CTHRA's HR Roundtable, which is sponsored by Starz Entertainment and NBCUniversal, will take place from 8:30 to 11:30 a.m. at NBCUniversal's Los Angeles office at 5750 Wilshire Boulevard. The event is free for any HR professional in the cable and satellite industry, however advance registration is required. For registration and more information, please visit http://www.cthra.com/educational_events.php.

About CTHRA

The Cable and Telecommunications Human Resources Association (CTHRA) is the premier human capital resource for the industry and a growing nonprofit organization with more than 1,900 members spanning 100 companies. CTHRA provides industry-specific benchmarks, information and resources, as well as networking and educational opportunities. Its groundbreaking initiatives include compensation, employee benefits, and human capital metrics surveys, an Annual Symposium, roundtables and webinars. For more information, visit www.cthra.com.

###